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## Free facebook ads reporting tool

This website uses cookies to enhance the experience while browsing the website. Cookies that are classified as needed are stored in your browser because they are essential to the basic functionality of the website. We also use third-party cookies to help you analyze and understand how you use this website. These cookies are stored in your browser with your consent. You can therefore reject these cookies. However, deselecting some of these cookies can affect the user's browsing experience. Ad reporting allows you to create, customize, export, share, and schedule reports on ad performance based on the selected set of parameters. In ad reporting, you can get the information you need to manage your campaigns and create reports that have been emailed repeatedly. In addition to creating custom reports from scratch, you can also customize reports using analytics, filters, sorting, and other advanced features. For example, let's say you want to receive a weekly report on how your ad performs in a specific group. Use ad reporting to customize the audience and ad metrics you want to see in your report. You also use ad reporting to create recurring reports and schedule weekly emails to yourself and colleagues. To learn more in Ads Manager, you can see how your ads can help you achieve your business goals on Facebook, Instagram, and audience networks. Use our tools to analyze campaign results and learn more about audiences, product sales, campaign reach, and other metrics. When planning your campaigns based on this data, you can make informed decisions and ultimately improve results. When you view account-level results at the account level, you can get an overview of all current campaigns. In the Account Overview tab, you'll get a summary of all your results, all campaigns, ad groups, and ads, and an overview of your ad activity. You can use this information to estimate the performance of your campaigns over time or to identify trends at specific times. You can access the account overview in your ad manager by clicking Account Overview. After you select the date you want to list in the report, you can customize the measures that are displayed. There are four areas where there are customizable metrics, such as .B ranges, impressions, spend, and link clicks. To change the measure shown in the area, click next to the measure label and select measure from the list. Compare performance between different date ranges. Click the drop-down menu. Select a comparison. Then select the data to compare it. Use charts to analyze the results. You can use charts to determine how your campaigns perform over time and analyze trends. Hover over the chart for more information about the campaign. After viewing data for a specific campaign, ad group, or ad, you can get an overall impression of your account performance and then select the Campaign, Ad Group, or Ads tab to see more results for each campaign, ad group, or ad. Alternatively, you can click on the name of a specific campaign, ad group, or ad. After selecting the ad you want to see the results, you have the following options: You can customize the column to see more relevant metrics. For example. If you want to measure the success of your ads with B conversion tracking, you can customize the columns shown to retrieve the data you want. -- the column, adjust the column, and then select the metric you want to display. Use referral columns to see more data about your ads based on who you're serving, what you're up to, and other criteria. Click the icon and activate the recommended column you want to display. You can use breakdowns to determine the age of your audience, where your ads appear, which devices use your ads, and so on. This information can help you determine the best audience for your ads and improve targeting for future campaigns. Click Analysis analysis and select analysis in three categories: delivery, behavior, and hourly. Use the Insights sidebar to visualize how your ads are performing. Click the box next to your desired campaign, ad group, or ad, and then click the icon to open the sidebar. Create and save filters to search for specific ads or campaigns based on your audience, delivery, or other categories. Once you've created and saved a report, you can select a date range and adjust the appearance of the results to create and save the report: click, select save a new report, or enter a report name. To send the report directly, adjust the delivery and frequency of the report in the calendar email box. Click Manage report to access and edit report settings. Exporting data or teilst. Vitair Information en Uber Das Talen von Berichten. Analyzing client performance on intuitive cross-platform graphs breaks down clicks, impressions, costs, and conversions across each publisher platform. You can compare Instagram, Facebook, and Messenger to quickly assess which platforms perform best. You can use these new insights to adjust your bids and positioning to further optimize customer results. Forget time-consuming spreadsheets with automated reports! Keep your customers up-to-date with automated reports. Ready-to-wear is a very simple custom template with insightful and intuitive report content. Account dashboard sharing is reported online, so you can see what's most important to your KPIs. Upload the agency brand logo and apply the report settings. A complete brand report that customers receive. How to disassemble and analyze large amounts of data to get feasible decisions is a big problem. Aha -- ad report! With AdsReport, reporting is automated and fast. The most important thing is that they are currently free. Limited but free tool! I expect it to be more powerful! Flexibility and reporting templates have helped me a lot. Get it now! Always report your dream journey with AdsReport. Why don't you validate your campaign efforts with beautiful, integrated reporting and not present ROI to your customers? A ReportGarden allows you to analyze the activity of your Facebook Page alone or with your competitors. You can visualize important KPIs in custom reports for meaningful insights. Monitor success and increase your social impact on a daily basis. Performance Overview Report Engagement Performance Report Gender Performance Report It's important to understand your audience by easily separating gender performance report metrics to isolate trends, behaviors, or durations to create engaging and engaging content on social media sites like Facebook. ReportGarden's Facebook dashboard lets you analyze how engagement and conversation resonate with your audience. Visibility for all campaigns, from demographic reach performance performance dashboard page performance dashboard gender targeting dashboard engagement to revenue, provides a customized template for evaluating and optimizing your ongoing Facebook marketing. You can also use a variety of performance metrics to present your target ads and budgets. Get free templates now! Ad Placement Report Template Campaign Performance Report TemplatePublishing Performance Report template improves the aesthetic appeal of the report by increasing reliability and professionalism for cover pages. ReportGarden allows you to select colors, fonts, and other elements to prepare customized cover pages for your report. It only takes 2 minutes! White label report custom cover pageClient logo here find all marketing client reports! ATwitter ReportsBeautiful Twitter Reports shows easy digestible analysis data and tracks performance effectively! aGoogle Analytics Personalized Google Analytics reports to help customers succeed in their marketing efforts! ASEO ReportsPerfect SEO reporting tool client can get all seo data on a single platform! Platform!

